

# Unearthing Diversification and adapting to a new tomorrow



16-18 NOVEMBER 2021 / KALGOORLIE-BOULDER WA

## Program and e-Registration



Photo: Kelsey Reid

HOST SPONSOR



**SEGRA is Australia's most credible,  
independent voice on issues affecting  
regional, rural and remote Australia**

[segra.com.au](http://segra.com.au)

GOLD PLUS SPONSORS



GOLD SPONSOR



BUSINESS SPONSOR



# MONDAY 15 NOVEMBER

## PRE-CONFERENCE REGISTRATIONS

8:30am–9:40am **Registration Desk Open**  
3:15pm–5:30pm Goldfields Art Centre (GAC) Foyer

## WELCOME DRINKS

5:30pm–7pm **Welcome Drinks**  
Hannan's Club

## *Palya (hello, welcome)*

The City of Kalgoorlie-Boulder acknowledges the Aboriginal People as the traditional custodians of the lands on which we meet today, and recognises the Elders - past, present and emerging.

# DAY 1 TUESDAY 16 NOVEMBER

## PLENARY PROGRAM

### 8:30am–5:15pm

7:30am–5:15pm **Registration Desk Open**  
GAC Foyer

## PLENARY SESSION 1 (GAC)

### STRENGTH THROUGH DIVERSIFICATION - SETTING THE SCENE

8:30am–8:35am **Welcome To The City Of Kalgoorlie-Boulder**  
Mayor John Bowler, City of Kalgoorlie-Boulder

8:35am–8:45am **Welcome To Country**

8:45am–8:50am **Welcome To SEGRA**  
Kate Charters, Chair, **SEGRA** National Steering Committee

8:50am–9:10am **The Federal Government Vision For Regional Australia**  
Deputy Prime Minister Barnaby Joyce (subject to Parliamentary Commitments)

9:10am–9:30am **Welcome To Western Australia By State Government**  
Hon Mark McGowan (subject to Parliamentary Commitments)

9:30am–10:00am **A Glimpse Into The Future For Regional Australia**  
Dr Stefan Hajkowicz, Research Group Leader, Insights, Senior Principal Scientist – Strategy, foresight and decision making, CSIRO

10:00am–10:30am **After The Pandemic: regional Australia, international trade and the global economy post COVID-19**  
Dr Tim Harcourt, J.W. Nevile, Fellow in Economics, UNSW Business School

10:30am–11am **Morning Tea**  
Central Regional TAFE (CRTAFE)

## PLENARY SESSION 2 (GAC)

### STRENGTH THROUGH DIVERSIFICATION - SETTING THE SCENE (CONT)

11:00am–11:20am **State Of The Nation**  
TBC

11:20am–11:40am **Future Federal Government Policies and Opportunities for Regional Australia**  
Senior Partner, PwC Australia

11:40am–12:00pm **Tax Reform To Transform Regional Australian Cities And Towns**  
Brendon Grylls, Managing Director, Brendon Grylls Group

12:00pm–12:20pm **Foundations For A Stronger Tomorrow: State infrastructure strategy**  
Philip Helberg, CEO, Infrastructure WA

12:20pm–12:30pm **WA Regional Capitals Alliance Western Australia**  
Paul Rosair, Executive Officer, Regional Capitals Alliance Western Australia

12:30pm–12:45pm **Economic Diversity In Local Government**  
John Walker, CEO, City of Kalgoorlie-Boulder

12:45pm–1:45pm **Lunch**  
CRTAFE

## PLENARY SESSION 3 (GAC)

### STRENGTH THROUGH DIVERSIFICATION IN REGIONAL AUSTRALIA

1:45pm–2:05pm **Funding Opportunities For Accelerating Business Growth Using Strategic Collaborations And Entrepreneurial Mindset**  
Dr Natasha Teakle, Managing Director and Co-founder, AgriStart

2:05pm–2:25pm **Rise Of The Regions? How The Pandemic Is Shaping Regional Population Growth**  
Andrew Rossiter, Population Forecaster and Consultant, id. Informed decisions

2:25pm–2:45pm **Regional Economic Diversification**  
Rebecca Tomkinson, Chair of the Regional Development Council WA

2:45pm–3:05pm **Lynas Rare Earths: investing in global economies and local communities**  
Amanda Lacaze, Chief Executive and Managing Director Lynas Rare Earths, Lynas Rare Earths

3:05pm–3:30pm **Panel**

3:30pm–4pm **Afternoon Tea**  
CRTAFE

## PLENARY SESSION 4 (GAC)

### CELEBRATING INDIGENOUS BUSINESS

4:00pm–4:25pm **Realising the Value Of Growing The Indigenous Business Sector In Rural And Regional Australia**  
Scott McCartney, CEO, Kinaway, The Victorian Aboriginal Chamber of Commerce

4:25pm–4:45pm **Australian Sandalwood, Global Market**  
Katina Law, Chair/Director, Dutjhan Sandalwood Oils

4:45pm–5:05pm **Aboriginal Businesses: taking control of their own economic development destinies**  
Rowena Leslie, Director of Operations, Business Development and Legal, KAI RHO Contracting

5:05pm–5:15pm **Panel**

## CONFERENCE DINNER

7pm–11pm **Conference Dinner**



# DAY 2 WEDNESDAY 17 NOVEMBER

## BREAKFAST (GAC)

### THE SUPER PIT-CH: IS YOUR IDEA WORTH ITS WEIGHT IN GOLD?

7am–8am **Is Your Idea Worth Its Weight In Gold?**  
Facilitators: Ashley Bland, Director, Constructive Energy Australia and Dr Jen Cleary, CEO Centacare Catholic Country SA, **SEGRA** National Steering Committee  
Cost: \$30

## REGISTRATION

6:30am–5:15pm **Registration Desk Open**  
GAC Foyer

## PLENARY SESSION

**8:30am–10:30am**

### REGIONAL AUSTRALIA'S FUTURE

8:30am–8:35am **Welcome To Day 2**

8:35am–8:55am **Regional Futures: The Labor Partys' vision**  
Hon Anthony Albanese MP (subject to Parliamentary Commitments)

8:55am–9:15am **Regional Australia's Great Future in the Zero Carbon World Economy**  
Ross Garnaut AC, Chairman, Zen Energy

9:15am–9:35am **The National Geotourism Strategy: an important opportunity for regional development**  
Dr Jon Hronsky OAM Chair, National Geotourism Strategy Reference Group, Australian Geoscience Council

9:35am–9:55am **Technology Transforming Regional Australia: the opportunities with remote operated aerial systems**  
Michael Kitzelmann, CEO, Illira Group

9:55am–10:15am **The Power Of Small Business Collaborative Learning To Support And Build Entrepreneurial Capital And Regional Economic Growth**  
Tara Jacobsen, Program Director and Co-Founder, Groei

10:15am–10:30am **Panel**

10:30am–11am **Morning Tea**  
CRTAFE

## CONCURRENT SESSIONS

**11:00am–3:30pm**

### MORNING CONCURRENT SESSIONS

<b>Concurrent Session 1</b> Main Auditorium  Developing Regional Tourism and Geotourism	<b>Concurrent Session 2</b> Art Gallery  Modelling and Data Transforming Regional Australia: long term opportunities and challenges	<b>Concurrent Session 3</b> CRTAFE  Regional Sustainability Opportunities
12:30pm–1:30pm <b>Lunch</b> CRTAFE		

### AFTERNOON CONCURRENT SESSIONS

<b>Concurrent Session 4</b> Main Auditorium  Entrepreneurship, Startups and Innovation	<b>Concurrent Session 5</b> CRTAFE  Government Business Partnerships	<b>Concurrent Session 6</b> Art Gallery  Building Social Capital and Human Capability
3:30pm–4:00pm <b>Afternoon Tea</b> CRTAFE		

## PLENARY SESSION

**4:00pm–5:15pm**

4:00pm–4:10pm **Australian Mining Cities Alliance**  
Gary Stevenson, Executive Officer, Mining Cities Alliance

4:10pm–4:25pm **Presentation: The Super Pit-ch: Is Your Idea Worth Its Weight In Gold?**  
Ashley Bland, **SEGRA** National Steering Committee

4:25pm–4:45pm **Innovating For Impact in Australia and Envisioning a Bolder Future**  
Professor Alex Hannant

4:45pm–4:55pm **Conference Closing Remarks**  
**SEGRA** National Steering Committee

4:55pm–5:05pm **Announcement of The Super Pit-ch winners**  
**SEGRA** National Steering Committee

5:05pm–5:15pm **Announcement of Host Region for SEGRA 2022 and close**  
Kate Charters, Chair, **SEGRA** National Steering Committee

## CLOSING DRINKS

5:15pm–6:15pm **Networking - Happy Hour Drinks**  
GAC



# DAY 3 THURSDAY 18 NOVEMBER

## INDUSTRY TOURS

8:30am–12:15pm

7:30am–9:30am **Registration Desk Open**  
GAC

### INDUSTRY TOUR 1

#### INDUSTRY: ADAPTING TO A NEW TOMORROW

8:30am–12:15pm Synonymous with gold for more than 125 years, Kalgoorlie is building on its competitive strengths and diversifying its strong economic base. Branching out from gold into exciting new industries, Kalgoorlie-Boulder is linking its strong mining heritage with the new boom in future technologies. This tour provides a rare opportunity to see the size and scale of these nation building industries up close.

### INDUSTRY TOUR 2

#### TOURISM: UNEARTHING GEMS

8:30am–12:15pm Kalgoorlie has made the decision to 'Go Bold' with its tourism offerings. Unearthing unique and appealing tourism attractions has led to a strong focus on Kalgoorlie-Boulder's unique assets – its heritage, culture and the Great Western Woodlands. This tour gives participants the opportunity to unearth the rare offerings Kalgoorlie-Boulder has to offer visitors.

## R.O.A.S. SHOWCASE AND FORUM

8:30am–3:45pm

CRTAFE

8:30am–3:45pm **Remotely Operated Aerial Systems (ROAS) Industry Showcase And Forum:  
optimising ROAS in mining and pastoral regions**  
GAC Function Room

This showcase and forum will highlight:

- changes to the regulation of Remotely Operated Aerial Systems
- demonstrate the technology
- investigate innovative applications in mining, local government planning, environmental resource management, indigenous cultural resource monitoring, emergency management, natural hazards disaster risk reduction, management and monitoring.
- advance industry productivity and recreational opportunities

There will also be the opportunity to discuss how to advance the professional application of drone surveillance, spatial data and related technologies in regional Australia through training hubs and centre's of excellence.

Sponsored by the Illira Group.

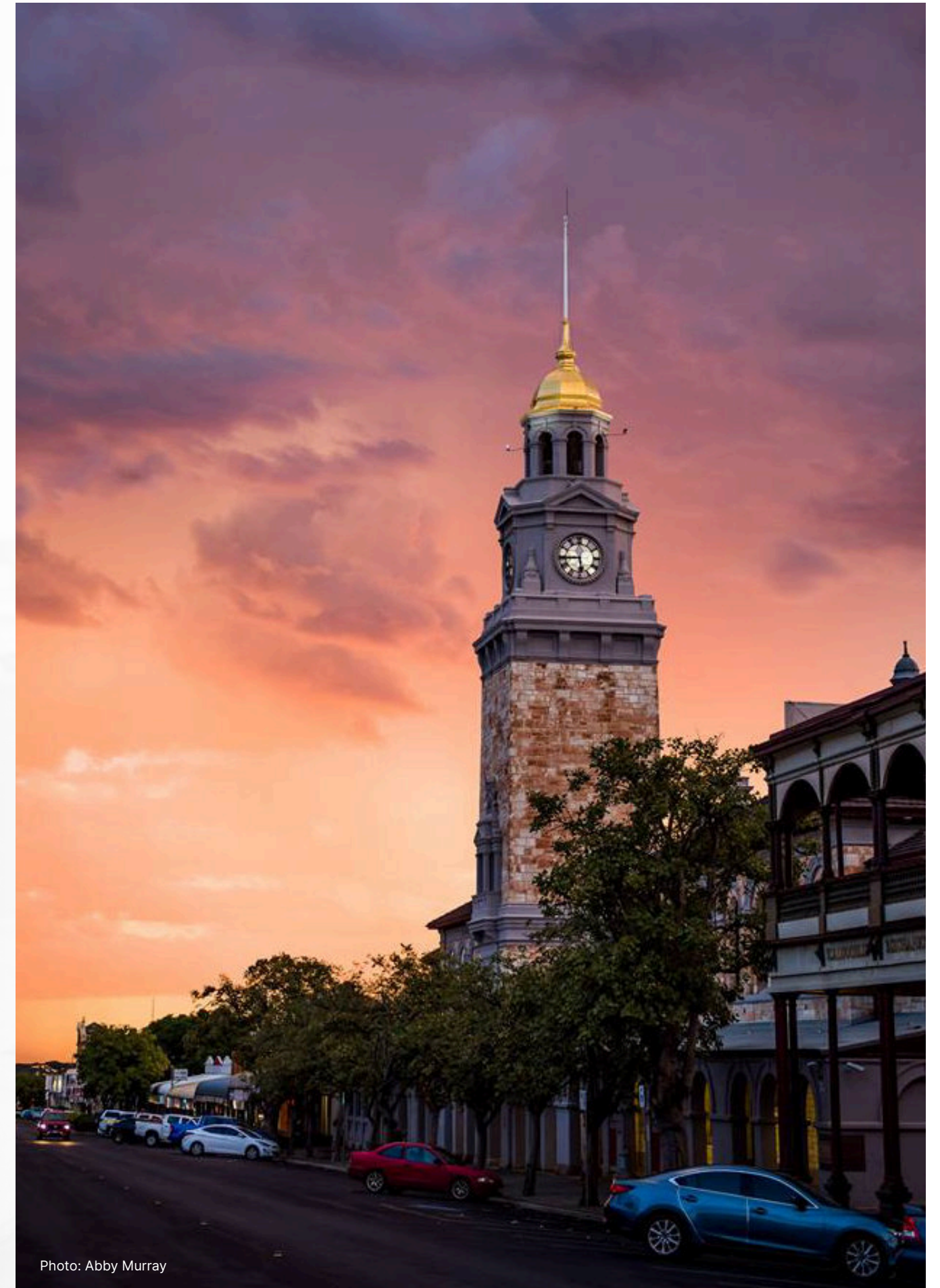


Photo: Abby Murray



# Concurrent Session Details

WEDNESDAY 17 NOVEMBER

11:00am–12:30pm

## CONCURRENT SESSION 1: DEVELOPING REGIONAL TOURISM AND GEOTOURISM

Venue: Main Auditorium Facilitator: Angus Robinson, Managing Director, Leisure Solutions

- 11:00am–11:20pm **IGNITE - Integrated Geotrail Networks In The Top End: a conceptual framework for expanding geotourism in the Northern Territory**  
Mark Asendorf, Managing Director, Marmel Enterprises  
Co-Presenter: Peter Waggitt
- 11:20am–11:40am **Cox's Road Dreaming: an innovative thematic tourism experience interpreting Australia's First Inland European Road (1814/15) From The Nepean River To The Bathurst Plains: History With One's Boots On**  
David Goldney AM, Adj Professor, Charles Sturt University
- 11:40am–12:00pm **Astrotourism Towns: using WA's pristine dark night sky to generate a new future for regional tourism**  
Carol Redford, Founder, Astrotourism WA
- 12:00pm–12:20pm **Geotourism: conserving heritage and generating post mining economies for communities**  
Angus Robinson, Managing Director, Leisure Solutions Pty
- 12:20pm–12:30pm **Facilitated Discussion**

## CONCURRENT SESSION 2: MODELLING AND DATA TRANSFORMING REGIONAL AUSTRALIA: LONG TERM OPPORTUNITIES AND CHALLENGES

Venue: Art Gallery Facilitator: Rod Macdonald, **SEGRA** National Steering Committee

- 11:00am–11:20pm **Event Visitors' Geo Dispersal At The Host Destination: a sequential pattern mining approach**  
Dr Mingming Cheng, Senior Lecturer, Curtin University
- 11:20am–11:40am **Business Capability: mapping and gap analysis as a means to improving regional service delivery and enhancing local supply chain management**  
Bill Sankey, Executive Director, Territory Engagement and Delivery, Department of Industry, Tourism and Trade
- 11:40am–12:00pm **Modelling For Regional Australia: what can we learn to plan for booms and busts**  
Kate Rampellini, PhD Candidate, Curtin University
- 12:00pm–12:20pm **Australia's COVID-19 Population Tree Change: myth, reality, opportunity or challenge**  
Andrew Taylor, Assoc Professor, Northern Institute, Charles Darwin University
- 12:20pm–12:30pm **Facilitated Discussion**

## CONCURRENT SESSION 3: REGIONAL SUSTAINABILITY OPPORTUNITIES

Venue: CRTAFE Facilitator: Ashley Bland, Director, Constructive Energy Australia

- 11:00am–11:20pm **Supply Chain Sustainability In The West Australian Mining Industry**  
Dr James Earnest, Lecturer, Curtin University  
Co presenter: Susan Grobler, Curtin University
- 11:20am–11:40am **Intercontinental Energy's Projects**  
Ashley Bland, Director, Constructive Energy Australia
- 11:40am–12:00pm **Securing Adequate Safe Water In Rural And Remote Regional Australia: science and technology verses attitude and behaviour**  
Peter Waterman, Institute for Land, Water and Society (ILWS), Charles Sturt University
- 12:00pm–12:30pm **Facilitated Discussion**

WEDNESDAY 17 NOVEMBER

1:30pm–3:30pm

## CONCURRENT SESSION 4: ENTREPRENEURSHIP, STARTUPS AND INNOVATION

Venue: Main Auditorium Facilitator: Dr Jen Cleary, CEO, Centacare Catholic Country, SA. **SEGRA** National Steering Committee

- 1:30pm–1:50pm **Driving Community-Led Rejuvenation Through Entrepreneurial Action**  
Matt Pfahlert, Co-founder and CEO, ACRE (Australian Centre for Rural Entrepreneurship)
- 1:50pm–2:10pm **Diversification vs Specialization: challenges and opportunities**  
Kim Houghton, Chief Economist, Regional Australia Institute
- 2:10pm–2:30pm **Building A Regional Innovation System From The Ground Up**  
Ilena Young, Acting CEO, Startup Shakeup
- 2:30pm–2:50pm **Innovation Ecosystems And The Impact On Regional Economic Development**  
Kali Norman, Manager, Meshpoints (Spacecubed)
- 2:50pm–3:10pm **What Have Been The Recovery Pathways For Businesses In Disaster: disaster-affected rural and regional communities?**  
Dr Catherine McKenzie, Research Fellow at the University of South Australia
- 3:10pm–3:30pm **Facilitated Discussion**

## CONCURRENT SESSION 5: GOVERNMENT BUSINESS PARTNERSHIPS

Venue: CRTAFE Facilitator: Kris Starcevich, CEO of the Goldfields Esperance Development Commission

- 1:30pm–1:50pm **Local Decision Making: delivering Aboriginal economic development in the Big Rivers**  
Bridgette Bellenger, General Manager, Territory Regional Growth, NT Government - Department of Chief Minister and Cabinet
- 1:50pm–2:10pm **The Barkly Regional Deal**  
Rob Duncan, Regional Manager - Barkly, NT Governments Dept. Industry, Tourism and Trade  
Co-presenter: Jaymie Coleman
- 2:10pm–2:30pm **Development of Aboriginal Economic Development**  
Daisy Goodwin, Development Officer, Department of Primary Industries and Regional Development
- 2:30pm–2:50pm **Local Content And Its Emerging Role In Economic Diversity**  
Janelle Price, Principal Local Content Adviser, WA Department of Primary Industry and Regional Development  
Co presenter: Lewis Mavranonis
- 2:50pm–3:10pm **The Town Writing Its Own History: driving Collie's economic diversification through collaboration and self-determination**  
Cate Brookes, Director Regional Development, South West Development Commission  
Co-presenter: Mellisa Teede, CEO, South West Development Commission
- 3:10pm–3:30pm **Facilitated Discussion**

## CONCURRENT SESSION 6: BUILDING SOCIAL CAPITAL AND HUMAN CAPABILITY

Venue: Art Gallery

- 1:30pm–1:50pm **Transformation Of Cross Road Arts**  
Marie Cameron, Immediate Past Chair, Crossroad Arts Inc
- 1:50pm–2:10pm **WA Country Health Service And Curtin University Strategic Alliance: working in partnership to improve workforce sustainability that supports healthy communities**  
Anita John, Director Research and Innovation, WA Country Health Service  
Co-presenter: Suzanne Robinson
- 2:10pm–2:30pm **Developing A Strong Rural Medical And Health Workforce**  
Keith McNaught, Rural Academic Lead and Associate Professor, Curtin Medical School, Curtin University
- 2:30pm–2:50pm **The Role Of A Regional Campus In Economic Development: a case study in the Goldfields**  
Sabina Shugg, Director, Curtin Kalgoorlie Campus
- 2:50pm–3:10pm **The Goldfields Migrant Employment Project (GMEP): a case study**  
Blessings Masuku, Migrant Employment Officer, Goldfields Community Legal Centre
- 3:10pm–3:30pm **The Compassionate Communities Connectors Model Of Care: a community and health service partnership in the south west of Western Australia**  
Samar Aoun, Professor of Palliative Care Research, La Trobe University

# Unearthing Diversification and adapting to a new tomorrow



## 16-18 NOVEMBER 2021 / KALGOORLIE-BOULDER WA

### CONFERENCE PROGRAM

<b>Conference Day 1</b> (16 November)	\$895
<b>Conference Day 2</b> (17 November)	\$895
<b>The Super Pit-ch: Is Your Idea Worth Its Weight In Gold?</b> (Day 2, max 100)	\$30
<b>Industry Tours</b> (18 November — 8:30am-12:15pm)	\$150
<b>Industry Tours</b> (18 November — 8:30am-12:15pm) Partners Price	\$75
<b>Remotely Operated Aerial Systems Industry Showcase And Forum</b> (18 November — 8:30am-3:45pm)	\$150

### CONFERENCE PACKAGES

Days 1 and 2 (16-17 November)	\$1195
Days 1, 2 and 3 (16, 17, 18 November)	\$1295

### NETWORKING EVENTS

Welcome Drinks	\$80
Conference Dinner	\$155

### DISCLAIMER

**As at 5 August 2021**  
 The program and nominated speakers are correct at the time of printing. Changes to the final program structure and nominated speakers may occur due to operation and administration issues or other factors outside the control of the conference organisers. Due to COVID-19 restrictions some speakers may be pre-recorded or live-streamed into the event.

### CONTACT

**Email:** info@segra.com.au  
**Phone:** 0474 747 773

## REGISTER NOW: [segra.com.au/registration](http://segra.com.au/registration)

#### HOST SPONSOR



#### GOLD PLUS SPONSOR



#### GOLD SPONSOR



#### BUSINESS SPONSOR



#### SILVER SPONSORS



#### NICKEL SPONSOR



#### RARE EARTH SPONSOR



#### GOVERNMENT SPONSOR



#### OTHER SPONSOR



#### DESTINATION SPONSOR

