



## MEDIA RELEASE

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### Regional Development Australia Goldfields Esperance Welcomes SEGRA to the Region in 2021

Regional Development Australia (RDA) Goldfields Esperance is proud to be a Gold Partner of the 2021 **Sustainable Economic Growth for Regional Australia** (SEGRA) Conference, widely recognised as Australia's most credible independent voice on issues affecting regional, rural and remote Australia.

SEGRA represents an opportunity to bring together leaders in sustainable regional economic development across the business community, government, research and not-for-profit sectors, the majority of whom live, work and invest in regional, rural and remote Australia.

This year marks the auspicious 25th anniversary of SEGRA, with the theme of "Unearthing Diversification and Adapting to a New Tomorrow". SEGRA's strategic objective is to empower regional, rural and remote Australia with the knowledge, skills and techniques necessary for successful regional growth and development outcomes. SEGRA seeks to enable the regions to be responsible for their own economic, social and environmental well-being.

RDA Goldfields Esperance performs an active and facilitative role across the Goldfields-Esperance region, with a focus on growing strong, confident regional economies that harness competitive advantages, seize on development opportunities and optimise the flow of investment into the region. We have partnered with the City of Kalgoorlie-Boulder; the Goldfields Esperance Development Commission; and Kalgoorlie-Boulder Chamber of Commerce and Industry to bring SEGRA back to Kalgoorlie-Boulder, Western Australia in 2021.

The City of Kalgoorlie-Boulder is located centrally in the Goldfields-Esperance region of Western Australia, a region which extends over 770,000 square kilometres and accounts for approximately one third of the total land mass of Western Australia - equivalent to an area three times the size of Victoria. The Goldfields-Esperance region hosts a diverse population with a mixed economy of mining, agriculture and fisheries. Throughout COVID-19 recovery, the Goldfields-Esperance region has remained a resilient driver of growth and prosperity, representing an important contributor to the regional, state and national economy.

Lee Jacobsen, Chairperson of RDA Goldfields Esperance believes that "SEGRA represents a wonderful opportunity to showcase the best that regional living has to offer". In conjunction with SEGRA, RDA Goldfields Esperance is hosting a strategic discussion forum comprising the Western Australian RDA network of committees; Australian Government public sector delegates; and Assistant Minister for Regional Development the Hon Nola Marino MP.

**Media Release: ENDS**

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