



ESPERANCE RAVENSTHORPE
LEADERSHIP INITIATIVE

Sponsorship Prospectus

The Program

The **Esperance-Ravensthorpe Leadership Initiative (ERLI)** represents a consolidation and simplification of RDA Goldfields Esperance's proven Future Leaders Program model, that will be run in 2023 for future leaders over 18 years of age, in the Esperance and Ravensthorpe region. The Initiative has been designed to invest in the next generation of leaders by providing them with opportunities to learn and develop leadership skills to benefit our local region through tertiary education, workshops and mentorship. RDA Goldfields Esperance is seeking partnership and sponsorship to contribute to project costs to improve the initiative's sustainability in future.

What's Involved?

The ERLI will run over nine (9) months commencing in February 2023. Students will complete a Certificate IV in Leadership and Management through South Regional (SR) TAFE through attendance at a monthly lecture, which will cover the unit requirements of the Certificate IV. In addition, Workshops will be held each quarter and students will be connected to a mentor for the duration of the program. All sessions will be live streamed to Ravensthorpe students to encourage attendance and build capacity in the Ravensthorpe region.

Participants, through their training, workshops and mentorships, will:

- Develop and strengthen an understanding of teams, workplace relationships and individual motivations;
- Focus on building individual leadership and strategic skills;
- Recognise the importance of strong networks and relationships internally and externally within both business and the community; and
- Develop and strengthen an understanding of local and regional businesses and their role in driving a local economy.

A mentor relationship will be established with a local business or community leader. The role of the mentor is to provide advice and guidance to the participant. A mentor will provide a broader understanding of the challenges being faced and the strategies that can be used to overcome these. It is expected that participants will meet with their mentors throughout the project duration.

Employers will have an opportunity to be involved in the ERLI as mentors, supporting a strong networking and collaborative business community. The objective is to build skills that benefit both the employee and the employer, in turn benefiting the regional business community.

Outcomes

At the successful conclusion of the ERLI, participants will have:

- completed a Certificate IV in Leadership and Management through SR TAFE;
- received mentoring and business networking opportunities;
- presented on a regional issue or subject that is important to them;
- identified opportunities for future leadership roles within their existing operations; and
- participated as a volunteer in a business or community event for one of the program partners.



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Positions and Costs

There will be 12 - 15 positions made available which have been allocated according to the following identifiable market sectors:

- **Corporate** – this sector includes larger operators who have a broad support network and are able to contribute to the financial stability of this program. *Cost: \$2,600 (to cover the full TAFE component).*
- **Small Business** – this sector includes small business and will be subsidised to assist local businesses in providing an opportunity for their staff to attend and build capacity in the small business arena of the regions. *Cost: \$500.*
- **Not for Profit** – this sector includes not for profit entities and will be further subsidised to support leadership and management skills in the not for profit sector. *Cost: \$250.*

Partnership Opportunities

RDA Goldfields Esperance are looking for Project Partners for the ERLI program to ensure its ongoing sustainability.

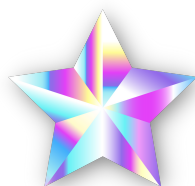


PLATINUM PARTNER

Exclusive Initiative Naming Rights (shared equally with RDA Goldfields Esperance)

\$20,000 + GST

(1 available)



DIAMOND PARTNER

Joint Initiative Naming Rights (with *one* other Diamond Partner and RDA Goldfields Esperance)

\$10,000 + GST

(2 available)



GOLD PARTNER

Workshop Naming Rights (shared equally with RDA Goldfields Esperance)

\$5,000 + GST

Sponsorship Opportunities

In addition to the Partnership opportunities presented above, we would also welcome sponsorship including:



SILVER SPONSOR

"Pay it Forward" (this contribution pays for a participant's position in the program)

\$2,600



BRONZE SPONSOR

Ad hoc or in-kind contribution (a donation of funds or services such as venue hire, catering)

\$500 - \$1,000

Contact

If you would like to join us in offering this program to the wide community throughout the Esperance and Ravensthorpe regions, please get in touch with us today.

Amelia Fitzgerald

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